

## SmartphoneTradeIn.com Wins Price War for Highest BlackBerry Buyback Prices

*Consumers Trading up to BlackBerry 10 Get Highest Cash Value for the Largest Variety of Older BlackBerry Models with SmartphoneTradeIn.com*

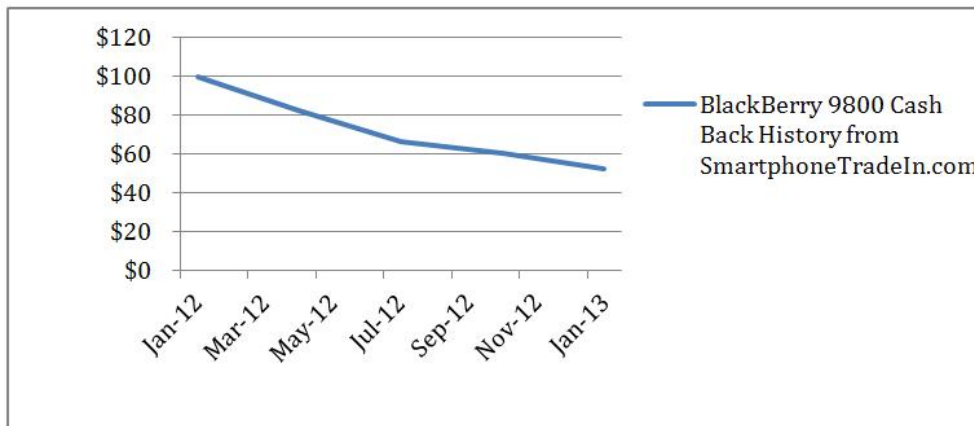
**January 15, 2013** (Miramar, FL) – With the highly-anticipated BlackBerry 10 release on January 30, an influx of consumers looking to trade in their older BlackBerry devices for cash will find the highest cash value on the largest variety of BlackBerry models at *SmartphoneTradeIn.com* ([www.smartphonetradein.com](http://www.smartphonetradein.com)). The phone buyback leader beats the competition on virtually all Blackberry models and offers pricing on 30 models, more than double the number Gazelle.com accepts. Additionally, SmartphoneTradeIn.com offers a 20 percent bonus for phones in excellent condition.

	SmartphoneTradeIn.com	Gazelle
<b># of BlackBerry Models Accepted</b>	<b>30</b>	<b>12</b>
BlackBerry Pearl 3G 9100	\$16	\$2
BlackBerry Bold 9700	\$35	\$31
BlackBerry Torch 9860	\$81	\$73
BlackBerry Torch 9800	\$52	\$49
BlackBerry Bold 9900	\$123	\$122

\*Pricing on "regular (good) condition" phones as of Jan. 10, 2013

“Our strong overseas wholesale network affords us the unique ability to offer our customers the best pricing and accept the most BlackBerry models in the industry,” said Marc Leff, Chief Operating Officer of *SmartphoneTradeIn.com*. “Second hand markets for BlackBerry devices in Latin America, Asia and Africa remain very robust, further bolstering our trade-in values for customers.”

To ensure the highest price for an older device, trading-in sooner is better. According to Leff, cell phone trade-in prices decline over time. For instance, *SmartphoneTradeIn.com* offered \$100 for the BlackBerry 9800 in Jan. 2012, compared to \$52 today.



Plus, consumers opting to use the simple *SmartphoneTradein.com* website not only obtain the highest cash value for their device, but also earn cash for Operation Gratitude, a leading non-profit that supports U.S. troops. Through a charitable partnership with the

organization, *Smart of thphoneTradeIn.com* gives a \$5 corporate donation for every Smartphone it receives to help Operation Gratitude ([www.OperationGratitude.com](http://www.OperationGratitude.com)) provide care packages to veterans, U.S. troops and their families.

*About SmartphoneTradeIn.com*

SmartphoneTradeIn.com ([www.smartphonetradein.com](http://www.smartphonetradein.com)) helps consumers around the country quickly and easily trade-in their cell phones for cash. SmartphoneTradeIn.com is a program offered by independently owned and operated GRC Wireless ([www.grcwireless.com](http://www.grcwireless.com)), located in Miramar, Fla. GRC Wireless is one of the largest and longest-operating cell phone trade-in and buyback companies in North America and has bought back over six million cell phones since its founding in 2002. Thousands of consumers and more than 6,000 charitable organizations turn to the company for fast and competitively priced cell phone trade-ins.

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